Subject Long Term Plan

Media Studies is a study of the cultural world around us.
We study Media to learn how we are affected by the many forms of information and entertainment we are exposed to daily.
Once you know how an audience is affected by products, you can also learn how to produce for yourself and make informed choices about what you are willing to accept as truth.
Learn the truth behind everything you see and consume everyday. The audience become the producers.
We aim to learn through practical activities as well as theoretical understanding and whilst there are always classic texts to analyse we also ensure we focus on contemporary culture.

| | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 | Week 6 | Week 7 | Learning outcomes | Week 8 | Week 9 | Week 10 | Week 11 | Week 12 | Week 13 | Week 14 | Learning outcomes | Week 15 | Week 16 | Week 17 | Week 18 | Week 19 | Week 20 | Week 21 | Week 22 | Learning outcomes | Week 23 | Week 24 | Week 25 | Week 26 | Week 27 | Week 28 | Week 29 | Learning outcomes | Week 30 | Week 31 | Week 32 | Week 33 | Week 34 | Week 35 | Week 36 |

Year 12 Teacher 1 — Introduction to Media: Practical Skills / Long Form TV Drama: Stranger Things / Long Form TV Drama: Trapped / Media Theory / NEA COURSEWORK

Year 12 Teacher 2 — Introduction to Media: Key Concepts / Media Messages: Advertising / Media Messages: Music Videos / Media Messages: The Big Issue / NEA COURSEWORK

Year 13 Teacher 1 — NEA COURSEWORK / NEA COURSEWORK / Evolving Media: Film Industry / Evolving Media: Video Games/Radio One / Revision

Year 13 Teacher 2 — NEA COURSEWORK / NEA COURSEWORK / Media Messages: Newspapers / Media Messages: Newspapers / Revision